DOKUZ EYLUL UNIVERSITY
FACULTY OF BUSINESS
İZMİR, TURKEY 2014
İzmir City

- Has always been a great trade hub
- Multi-cultural life style
- 8500 years old city, cradle of civilizations
- Home to 9 universities
- Close to touristic / historic places
- Mediterranean climate
Dokuz Eylül University (DEU)

- University was founded in 1982
- She is a city University with 13 campuses
- Presently has 14 Faculties, 5 Graduate Schools, 6 Vocational Schools, 5 Institutes, 49 Research Centers and Technopark
- Student population is around 63000
- Academic and Administrative Staff population is 6479
- Dokuz Eylül University is awarded with ECTS Label and DS Label
Faculty of Business
Vision, Mission, Values and Motto

OUR VISION
To become one of the outstanding higher education institutions at the national and international level.

OUR MISSION
To contribute to discovery and development of individual and societal potential through its value adding education approach and research.

OUR CORE VALUES = TUSEC
- Tolerance,
- Unity,
- Self-Confidence,
- Entrepreneurship,
- Creativity

OUR MOTTO
“LEARN, THINK, PROGRESS”
Departments

- Department of Business Administration (1988)
- Department of Economics (1992)
- Department of International Relations (1992)
- Department of Tourism Management (1994)
- Department of International Business and Trade (2009)
## Programs offered by the Faculty

<table>
<thead>
<tr>
<th></th>
<th>Business Administration Department</th>
<th>Economics Department</th>
<th>International Relations Department</th>
<th>Tourism Management Department</th>
<th>International Business and Trade</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Bachelor Degree</strong></td>
<td>Business Administration</td>
<td>Economics</td>
<td>International Relations</td>
<td>Tourism Management</td>
<td>International Business and Trade</td>
</tr>
<tr>
<td><strong>Master Degree</strong></td>
<td>MBA</td>
<td>Ms in Economics</td>
<td>Ms in International Relations</td>
<td>Ms in Tourism Management</td>
<td>Ms in Foreign Trade</td>
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<td></td>
<td>Ms in Finance and Accounting</td>
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<td></td>
<td>Ms in Conflict Resolution</td>
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<td></td>
<td>Ms in Business Information System</td>
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<tr>
<td><strong>PhD Degree</strong></td>
<td>Ph.D in Business Administration</td>
<td>Ph.D in Economics</td>
<td>PhD in International Relations</td>
<td>PhD in Tourism Management</td>
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<tr>
<td><strong>Certificate Studies (Associate Degree)</strong></td>
<td>Business Administration</td>
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Faculty of Business at a glance

- English-medium Instruction
- Opportunity for Minor Degree
- Interdisciplinary Course Options
- Double Major
- International Week
- Double Degree
- International Summer School
Faculty of Business at a glance

- Curriculum updated in line with Bologna Principles and in use since 2011-2012 Academic Year

- App. % 50 of the academic staff acquire their PhD. & master degree from leading universities in North America, Asia-Pacific or Europe

- Several ongoing and completed research projects from FP7, European Science Foundation and Scientific and Technological Research Council

- Student Population is 1663 as of September 2014

- Academic staff population is 100 including research assistants

- Faculty has received 85 incoming and send 95 outgoing students at 2013-2014 Academic Year
## Faculty Population

<table>
<thead>
<tr>
<th></th>
<th>Academic Staff (100)</th>
<th>Student Population (1663)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Administration</td>
<td>39</td>
<td>448</td>
</tr>
<tr>
<td>Economics</td>
<td>17</td>
<td>384</td>
</tr>
<tr>
<td>International Relations</td>
<td>22</td>
<td>270</td>
</tr>
<tr>
<td>Tourism Management</td>
<td>14</td>
<td>224</td>
</tr>
<tr>
<td>International Bus. and Trade</td>
<td>8</td>
<td>297</td>
</tr>
</tbody>
</table>
DEU Faculty of Business
International Relations Office

(Since 1994 – First at the University)

- Double Diploma since 1997
- Erasmus since 2003
- International Week Since 2008
- Mevlana Program
- International Summer School
## International Agreements

<table>
<thead>
<tr>
<th>Countries</th>
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<tbody>
<tr>
<td>Austria</td>
<td>Ireland</td>
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<tr>
<td>Belgium</td>
<td>Italy</td>
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<td>Bulgaria</td>
<td>Romania</td>
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<td>China</td>
<td>South Korea</td>
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<td>Czech Republic</td>
<td>Latvia</td>
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<td>Spain</td>
<td>Lithuania</td>
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<tr>
<td>England</td>
<td>Poland</td>
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<td>Finland</td>
<td>Slovenia</td>
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<tr>
<td>France</td>
<td>Croatia</td>
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<tr>
<td>Germany</td>
<td>The Netherlands</td>
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<tr>
<td>Hungary</td>
<td>USA</td>
</tr>
</tbody>
</table>

- **22 Countries**
- **11 Academic Collaboration Agreements**
- **45 Bilateral Agreements**
- **2 Double Diploma Agreements & 4 in Progress**
Incoming and Outgoing Students

ERASMUS Outgoing Students
ERASMUS Incoming Students

Learn, Think, Progress
International Student Placement Exam And Government Scholarship Agreements

SYRIA  NIGERIA  CHINA  INDONESIA
TURKISH REPUBLICS
PAKISTAN  MONGOLIA
IRAQ
MOROCCO
IRAN  AFGANISTAN
SUDAN  UKRANIE
MOLDOVA  KOSOVO
SOUTH KOREA
PROJECTS and NETWORKS

INTENSIVE PROGRAMS

- Intercultural Communication
- How to do Business in South-East Europe
- Quantitative Research
- FEE – Female Endaavour and Entrepreneurship
- SMART –BIZZ

NETWORKS

- RIBA – Raising International Business Awareness
- Nice Network – comprises of 36 partner instutions that are located in Europe, North Africa and Asia
Journals

- Journal of Faculty of Business
- DEU Faculty of Business & Gdansk University Institute of International Business
- International Journal of Emerging and Transition Economies (IJETE) published by the Faculty twice a year
ECTS & DS LABEL

- Dokuz Eylül University awarded with ECTS Label in December.

- Dokuz Eylül University awarded with DS Label in June 2012 by European Commission.